



**Superhuman Men Go *Experi-Mental*
When They're Subjected to Extreme Experiments
That Test Human Strength, Endurance, Bravery
and Mental Resilience**

“Even laboratory rats won't go near these guys.”

For the first time on television, viewers will get to see the most harrowing, nerve-wracking, exhilarating and revealing human experimental trials ever conducted; experiments that test human physical and psychological endurance.

Electric shocks. Exposure to potentially deadly diseases. Living in a meat freezer. Psychological torture. Some of the most dangerous and repulsive human experiments ever performed. All just another day in the lab for the brave *Experi-Mental* Death Squad, a group of rough-and-tumble mercenaries for whom no experiment is too intense; no location too remote; and no scenario too daunting.

The Death Squad is comprised of an eclectic group of individuals including America's toughest Marine, The Strongest Man in America and other bad asses with bad attitudes but the right stuff. This one-of-a-kind group of tough guys is ready to put it all on the line in a show that crosses the line between reality and disbelief.

Each episode of *Experi-Mental* will showcase human guinea pigs as they get crunched, bitten, spun, sprayed, shot, pummeled, shocked, crushed, and traumatized. From bumps and bruises to blackouts and breaks, *Experi-Mental* Death Squad members endure it all - and live to tell the tale! Viewers will watch these amazing men subject their bodies and minds to unthinkable torment and pain.

- Would you infect yourself with some of the world's deadliest diseases for the promise of a cash prize?
- Could you administer ever-increasing jolts of electric shocks to yourself, friends or complete strangers, with each increase in voltage guaranteeing you a bigger cash payout?
- How would you react if you thought the pilot of your Cessna 172 had a heart attack and died while at the controls?
- Would you agree to be shot at with high-powered weapons while wearing experimental military/police body armor – in its very early stage of testing - including bullet-proof vests, shatterproof helmets and other protective gear?
- How long could you stand the odor of someone else's vomit before you too threw-up?
- After three days in an isolation chamber – alone and in the dark - would you physically and mentally be able to locate the cash you're owed for the isolation experiment?
- How long could you endure CIA interrogation techniques including sleep deprivation, Chinese water torture, non-stop fingernails on a blackboard, and mind games designed to break a man physically and/or mentally?
- How much blunt trauma could you take to the head, torso and/or legs in an experiment to determine the effect of high-impact collisions on professional athletes? Watch *Experi-Mental* Death Squad members take full-speed hits from Major League pitchers, burly NFL linebackers, and tough-checking NHL defensemen and find out.

These are but just a few of the shocking, action-packed experiments that will pit man against man, man against science, and man against himself.

The Experi-Mental Death Squad

Headstrong leaders – physically and emotionally powerful goliaths – with their own ways of doing things must come together to face their toughest challenges yet.

Non-stop action, non-stop brutal conflict.

First Sgt. Terrance Whitcomb

Voted America's Toughest Marine by the Marines themselves

The most feared drill instructor in the United States Marine Corps, as voted by the Marines themselves. Whitcomb is demanding, relentless -- some might say brutal -- and his discipline is unsurpassed. Recruits are so awed by his presence that legends have sprung up around him: He stays awake for seven days straight; he does 500 push-ups before breakfast. And if there's one thing you need to know about the guy, it's this: Don't fuck with him. He's an ass-kicker's ass-kicker. Multiple tours of duty in Iraq... multiple enemy kills.

Shane Hamman

The Strongest Man in America...literally!

Hamman was the first American to lift over 900 pounds in two combined weightlifting events. From 2004 he holds every American weightlifting record in his class. In the 2004 Olympics, he set a new American record with his total of 430 kg and his clean-and-jerk of 237.5 kg. Despite his 350 lb. frame, Hamman can hit a golf ball 350 yards, do a standing back flip, and leap vertically three feet. He fears nothing and no one.

Eustace Conway

The Last American Man

A modern-day Daniel Boone, Conway is as comfortable wrestling bears as he is kicking the asses of rowdy gang members who inadvertently venture onto his backwoods North Carolina refuge, where he has lived a caveman existence for 20 years with no electricity or running water. Conway wears homemade buckskin clothes and makes and gathers his implements. Conway has hiked the entire 2,000-mile Appalachian Trail in award-winning time and set the world record for crossing the United States on horseback from the Atlantic to the Pacific. Once when he severely cut his thumb, he sewed it back together with twelve stitches and continued to kayak around the entire southern coast of Alaska surrounded by icebergs and whales.

Matthew Polly
Ivy League Kung Fu Master

A Princeton degree and a Rhodes scholarship were not enough for Matthew Polly. So he went to train in a Shaolin Temple in China to become the toughest fighter in the world. For the next two years, Polly would live, train and fight – oftentimes to near death – with Shaolin monks, masters of the ancient martial arts. Polly eventually became a master of Chinese-style kickboxing under the tutelage of the temple’s best fighter. Through the discipline of “Iron Kung Fu”, Polly can make a body part (such as his head, forearm, stomach, neck, or, most frightening of all, the crotch) virtually indestructible through repeated torture. And repeated torture is what he’ll get as a member of the elite Experimental squad.

Mark Allen
Iron Man... Iron Heart

A consummate master of physical and emotional endurance, Allen can run, swim and cycle farther and faster than any human being alive. He is one of only two athletes ever to have won the Ironman Triathlon in Hawaii six times. He also excels at the Olympic Distance Triathlon. Allen has the distinction of having been singled out as the ‘winningest’ triathlon/Iron Man competitor in history. But for all his running, Allen has never run away from anything, anyone or any challenge.

Chuck Zito
Professional Ass-Kicker Extraordinaire

Zito’s storied life and career include membership in the most notorious gang in American history: the New York chapter of the Hells Angels. He’s worked as a boxer, martial artist, bodyguard, stuntman and actor. He’s an ex-con who served 18 months in prison. His extraordinary background is eclipsed only by his larger-than-life personality. Zito is a frequent guest on Howard Stern’s radio/TV show and has his own radio show on Sirius Radio’s Howard 101. Bullshit walks and Zito talks... and kicks ass.