

STRIKE FORCE U.S.A.

Teams representing their respective cities from across America compete to see which city has the best bowlers. Only one team – one city - will emerge as THE BEST in this elimination tournament steeped in fierce city rivalries. Qualifying tournaments will be held in bowling centers across the country until the 20 top teams remain. The teams that qualify will then battle it out for the title.

Strike Force U.S.A. capitalizes on:

1. Long-running city rivalries
2. Popularity of bowling across virtually all demographics
3. Many cross-promotional opportunities
4. Cheap to produce
5. Great sequel potential, i.e. best baseball/football/golf, etc. city in America

SPORTS BY THE BOOK

With the proliferation of online sportsbooks and their popularity worldwide, there has arisen a big demand for a one-stop, one-shop reference source for the sports betting enthusiast. SportsCenter will cater to that demand as THE information source for sports fans who put their money where their mouths are. Expert commentators, each covering one sport and each renowned for his/her knowledge of that sport, will discuss the upcoming week's games from a betting perspective. Team/player updates, statistics, point spreads and every possible angle from the sports betting perspective will be covered.