

*(Boomers everywhere are the midst of a mid-life crisis.
Running amok in search of answers to questions unique to them.*

So who can these middle-aged warriors turn to for help?)

*Look! Up in the sky! It's a bottle of Rogaine.
It's a falling breast implant.
No, it's...*

MIDDLEMAN™

Superhero for America's Middle-Aged Baby Boomers

Middleman. The middle-aged caped crusader who travels across America in search of middle-aged men and women who are in need of life-changing help. From aesthetic challenges to workplace issues to social malaises, Middleman rescues Boomers from problems and situations unique to the TV Generation.

Maybe their lives have fallen into a rut. Maybe they're stuck in dead-end jobs. Or perhaps the kids need braces and college expenses loom large. Wherever there are middle-aged lives fraught with peril, frustration and worry Middleman will be there to lend a helping hand.

Whether it's helping a balding Baby Boomer get the hair plugs he needs to jump start his love life, or, helping a former Prom Queen recapture her *nubility*, Middleman will be there to save the day.

Middleman also will help middle-aged former television stars reignite their careers as he accompanies them on auditions with some of Hollywood's biggest directors and studio executives.

Middleman lives his 'civilian' life as a prominent middle-aged comedian; an icon of the TV Generation. But when a mid-life crisis beckons him, he's on his way in a hot flash.

When mid-life beckons, you can let it be the beginning of the end or you can turn to the Middle... Man. The hope of a generation... the TV Generation.