

HO *SWEET* HOTM

Take one magnificent-looking woman ... surround her with 100 giant female-shaped lollipops ... and 100 eager tongues ...
and you've got one sweet TV show

Contestants try to lick their way into the date of their dreams.

Contestants with a sweet tooth for the finer things in life compete for their dream date, cash and prizes in *Ho Sweet Ho*, a tongues a-waggin' free-for-all.

A beautiful young woman/man will be surrounded by 100 giant female/male-shaped lollipops, behind each of which is an actual beautiful woman/handsome man. Ho Sweet Ho contestants must lick, rub and/or otherwise make their way through the two-foot-thick gender-shaped doors. In addition to using their tongues, contestants will be allowed to use other body parts to supply the necessary friction to get them through the door and into their dream home.

Contestants will strategize about how to lick the competition by employing physics, chemistry, biology and simple common sense to determine how, when and where to apply friction to get them through to their dreamhouse before the other contestants.

Runners-up will win cash and prizes.

COMPELLING ACTION AND BACKSTORY

Ho Sweet Ho contestants will hail from every walk of life. Though diverse in backgrounds, they'll be united in purpose: to win their dream date. The audience will cheer for their favorite contestants who span the gamut of average Joes and Janes in search of the American Dream ... the ideal date and/or spouse.

Divorced mothers of five living in squalid one-bedroom apartments, unemployed fathers and their families who recently lost their homes through foreclosure proceedings, and young couples just starting out who dream of one day leaving the claustrophobic confines their efficiency apartments – all driven by sheer will, gritty determination and downright desperation.

While contestants lick the doors, advertisers will lick their chops at the prospect of participating in Home Sweet Home, a show rife with high-profile advertising, promotional and marketing opportunities.